



**Chinese Institute of Engineers/USA – Dallas/Fort Worth Chapter**  
**P.O. Box 833025, Richardson TX 75083-3025**

## **Annual Convention**

**August 18, 2018**

*Renaissance Dallas Richardson Hotel, 900 E Lookout Dr, Richardson, TX 75082*

On behalf of the Chinese Institute of Engineers/USA – Dallas/Fort Worth Chapter (CIE/USA-DFW), we cordially invite you to the CIE/USA-DFW's Annual Convention scheduled on August 18, 2018 at the Renaissance Dallas Richardson Hotel in Richardson, Texas. This year's theme focuses on **"Engineering the Impossible: Innovative and Integrated Solutions"**.

The annual convention is a celebration of the services that CIE/USA-DFW has delivered to the DFW community, and to affirm the partnership we have with the industry, universities, government, and community in which our members live and work. CIE/USA takes great pride of its over 100 years of history, serving and representing the community of engineers of Chinese cultural heritage. As a non-profit professional organization, CIE/USA plays an important role in our economy and our society, especially with the growing needs for business-savvy, skilled workers in the field of engineering and science.

The DFW Chapter has been very active in the Metroplex for 29 years. We focus on promoting the community's interest in Science, Technology, Engineering and Mathematics (STEM). Our technical and young professional groups are planning for two technical symposia in 2018, focusing on professional knowledge sharing and career development. Our flagship youth event, Math Competition and Math Fun Fair, held in June each year attracts more than 1000 participants to reinforce the math and science focus in the young generation. Other important programs including the CIE VEX Robotics Tournament, the Young Achiever Awards, and the Youth Speech Contests are also planned in 2018. The services we have been providing to the local engineering community are significant contributing factors to our local economy. Many local mayors proclaimed our convention day as the local "CIE Day" in their cities.

Recognizing you and your organization's profound influence, we are pleased to invite you to provide sponsorship to CIE/USA-DFW that supports CIE to continue our high quality services and activities in our community. To assist you in choosing a sponsorship level that best fits your budget, we have attached the promotion package for you to review. Your contact person will work with you on a proper plan for your organization and work out the procedures in order to meet the dead line.

Thank you in advance for your support and contribution to CIE/USA-DFW. We look forward to meeting you at the Annual Convention. For more details, please visit the official website at [www.cie-dfw.org](http://www.cie-dfw.org).

Sincerely,

***Shawn Xiong***

Shawn Xiong  
2018 Convention Chair  
CIE/USA-DFW Chapter

***Allan Zhong***

Allan Zhong, Ph.D.  
2018 President  
CIE/USA-DFW Chapter



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## **CIE/USA-DFW Past Annual Convention Themes and Keynote Speakers**

- 2017      Engineering the Impossible for Next Centennial**  
Keynote Speaker: Dr. Mark W. Spong, Dean of Engineering, UT Dallas  
Centennial Keynote Speaker: Dr. Faa-Ching Wang, Founder CIE/USA-DFW founder, Chairman and President ConsulPath, Inc
- 2016      Smart City, Smart Life**  
Keynote Speaker: Steve Anderson, Sr. VP, Texas Instruments
- 2015      Embracing Industry 4.0 Age – Connectivity and Personalization**  
Keynote Speaker: Victor Nilson, Sr. VP of Big Data, AT&T
- 2014      Smarter Data, Smarter Energy, Smarter People**  
Keynote Speaker: Robert S. Shapard, Chairman and CEO Oncor Electric Delivery
- 2013      The Path to New Technology Advancement**  
Keynote Speaker: Dr. Ahmad Bahai, CTO of Analog Group, Texas Instruments
- 2012      Green Living**  
Keynote Speaker: Ms. Charlene F. Lake, Sr. VP & Chief Sustainability Officer, AT&T
- 2011      Global Transformation - Emerging Technologies for the New Decade**  
Keynote Speaker: Dr. Steve Dobbs, Sr. Group President, Flour
- 2010      Global Transformation - Building a Greener and Smarter World**  
Keynote Speaker: Mr. Jim Greer, SVP, Oncor
- 2009      Global Transformation - The Future World**  
Keynote Speaker: Mr. Mac Stevenson, EVP, Lockheed Martin
- 2008      Driving Success through Business & Technology Transformation**  
Keynote Speaker: Mr. Jeffrey P. Fegan, CEO, DFW International Airport
- 2007      Innovation and Collaboration Are the Future**  
Keynote Speaker: Mr. Ron Rittenmeyer, President & COO, EDS
- 2006      Digital Era – The Future Is Already Here**  
Keynote Speaker: Mr. Rich Templeton, President & CEO, Texas Instruments
- 2005      Global Transformation - The Flat World**  
Keynote Speaker: Ms. Eva Chen, Chairman & CEO, Trend Micro
- 2004      Global Transformation - Technology Innovation**  
Keynote Speaker: Dr. Irving Wladawsky-Berger, Vice President, IBM



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- 2003 Global Transformation**  
Keynote Speaker: Mr. William H. Swanson, President & CEO, Raytheon Company
- 2002 Defending Freedom - Challenges to Technologists**  
Keynote Speaker: Mr. Gary Thomas, President & CEO of DART
- 2001 Technology Convergence for E-Generation**  
Keynote Speaker: Mr. Ross Perot Jr., President & CEO, Perot Systems
- 2000 Building Engineering Foundation for 21st Century**  
Keynote Speaker: Mr. Tom Engibous, CEO, Texas Instruments

### **2018 CIE/USA-DFW Annual Convention Programs**

- |                           |   |
|---------------------------|---|
| <b>12:00 pm – 1:00 pm</b> | <b>Symposium Registration<br/>Social Hours</b>  |
| <b>1:00 pm – 5:00 pm</b>  | <b>Technology Symposium:<br/>Keynote Speech(s)<br/>Parallel Technical Sessions<br/>Executive Forum<br/>Exhibitions</b>                |
| <b>5:30 pm – 6:30 pm</b>  | <b>VIP Reception</b>  |
| <b>6:30 pm – 9:00 pm</b>  | <b>Dinner Banquet<br/>Performances<br/>Keynote Speech<br/>Special Recognitions<br/>Young Achiever Award<br/>Election Announcement</b> |



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### **2018 CIE/USA-DFW Programs**

<b>Date</b>	<b>Program</b>	<b>Event</b>	<b>Location</b>
1/27/2018	Youth Program	CIE VEX Robotics Competition	Wilson Middle School, Plano
4/7/2018	Professional Program	Spring Technical Symposium Advances in Artificial Intelligence and Machine learning and their Applications	SMU
8/18/2018	Young Professional Program	Leadership and Career Development (LCD)	Renaissance Dallas Richardson Hotel
4/21/2018	Youth Program	Youth Chinese Speech Contest	UTD
6/2/2018	Youth Program	MathComp/MathFun & Parenting Seminar	Collin College, Spring Creek Campus
6/30/2018	Youth Program	Youth English Speech Contest	Collin College Spring Creek Campus
8/18/2018	Youth Program	Young Achiever Award (YAA)	Renaissance Hotel Richardson
8/18/2018	Professional Program	Annual Convention	Renaissance Dallas Richardson Hotel
8/18/2018	Professional Program	Fall Technical Symposium	Renaissance Dallas Richardson Hotel



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### Sponsorship Agreement Form

**Company/Organization Name:** \_\_\_\_\_

agrees to sponsor the Chinese Institute of Engineers/USA, Dallas/Fort Worth Chapter Annual Convention at the Renaissance Dallas Richardson Hotel in Richardson, Texas. We are pleased to support CIE/USA-DFW under the option selected and specified below:

Option	Sponsorship Level	Unit Price	Quantity	Sub-Total
<b>AA</b>	<b>Diamond Sponsorship</b> <ul style="list-style-type: none"> <li>• Two gold tables for 10 guests</li> <li>• One full color page of advertisement in convention journal</li> <li>• Two promotion booth at annual convention</li> <li>• Young Achiever Awards</li> </ul>	\$10,000		
<b>A</b>	<b>Platinum Sponsorship</b> <ul style="list-style-type: none"> <li>• One gold table for 10 guests</li> <li>• One full page of advertisement in convention journal</li> <li>• Two promotion booth at annual convention</li> </ul>	\$5,000		
<b>B</b>	<b>Gold Sponsorship</b> <ul style="list-style-type: none"> <li>• One gold table for 10 guests</li> <li>• One full page of advertisement in convention journal</li> <li>• One promotion booth at annual convention</li> </ul>	\$3,500		
<b>C</b>	<b>Silver Sponsorship</b> <ul style="list-style-type: none"> <li>• One silver table for 10 guests</li> <li>• One half page of advertisement in convention journal</li> <li>• One promotion booth at annual convention</li> </ul>	\$2,500		
<b>D</b>	Gold table for 10 guests	\$2,000		
<b>E</b>	Silver table for 10 guests	\$1,500		
<b>F</b>	Corporate table for 10 guests	\$1,000		
<b>G</b>	Full color page advertisement in convention journal	\$2,000		
<b>H</b>	Full page advertisement in convention journal	\$1,000		
<b>I</b>	Half page advertisement in convention journal	\$500		
<b>J</b>	Promotional booth at Annual Convention	\$500		
<b>K</b>	Spring Emerging Technology Symposium – logo in program flyer and website banner at event venue	\$1,000		
<b>L</b>	Fall Emerging Technology Symposium – logo in program flyer and website banner at event venue	\$1,000		
<b>M</b>	Youth Programs – logo in program flyer and website, banner at event venue	\$1,000		
<b>N</b>	Young Achiever Award – logo in program flyer, YAA website and convention proceedings	\$1,000		
<b>Grand Total:</b>				

**Signature:** \_\_\_\_\_

**Date:** \_\_\_\_\_

**Name (please print):** \_\_\_\_\_

**Title:** \_\_\_\_\_

**Phone:** \_\_\_\_\_

**Fax:** \_\_\_\_\_

**Email:** \_\_\_\_\_



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NOTE: Please complete and return this form to the address below (or email) by **July 17, 2018**. For advertisement, please provide a black-and-white or color camera-ready advertisement page by no later than **July 24, 2018**. Full payment of the contribution is due by **August 8, 2018**. Please make checks payable to CIE/USA-DFW. Early payment is greatly appreciated.

### **Advertisement Specifications**

#### **Color Page Advertisement:**

- 8 ¾" x 11 ½" (bleed, live area 8 ½" x 11")
- 4 color process
- File Format: PDF, TIF or JPG (300 dpi resolution)

#### **Full Page Advertisement:**

- 8" x 10 ½" (No bleed)
- Gray Scale B&W only
- File Format: PDF, TIF or JPG (300 dpi resolution)

#### **Half Page Advertisement:**

- 8" x 5 ¼" (No bleed)
- Gray Scale B&W only
- File Format: PDF, TIF or JPG (300 dpi resolution)

#### **Promotion Booth:**

- Table: 6' or 8'
- Ruffle: burgundy or beige
- Table cloth: white
- Chairs
- Easel