



Chinese Institute of Engineers/USA – Dallas/Fort Worth Chapter

P.O. Box 833025, Richardson TX 75083-3025

30th Anniversary Annual Convention

August 16th & 17th, 2019

Renaissance Dallas at Plano Legacy West Hotel

6007 Legacy Drive, Plano, Texas, USA

Dear Sir or Madam,

On behalf of the Chinese Institute of Engineers/USA – Dallas/Fort Worth Chapter (CIE/USA-DFW), we cordially invite you to the CIE/USA-DFW's 30th Anniversary Annual Convention scheduled on Friday August 16th and Saturday 17th, 2019 at the Renaissance Dallas at Plano Legacy West Hotel. The theme is **“Technology Fusion – Invent a Better Future”**. Please refer to the program table on the next page for further details.

The annual convention is a celebration of services CIE/USA-DFW delivers to the DFW community and to affirm the partnerships we have with the industries, universities, governments, and communities in which our members live and work. CIE/USA takes great pride in serving the community and its 101 years of history. As a non-profit professional organization, CIE/USA plays an important role in our economy and society, especially at a time of growing needs for business-savvy and skilled workers in the field of engineering and science.

The CIE/USA-DFW Chapter has been very active in the Metroplex for 30 years. We focus on promoting the community's interest in Science, Technology, Engineering, and Mathematics (STEM). Our technical and young professional groups are planning for an International Technology & Leadership Conference (ITLC), designed for professional knowledge sharing and career development. Our flagship youth event, Math Competition and Math Fun Fair (MCMF), held in June each year, attracts more than 1,000 participants to reinforce the math and science focus among the young generation. Other important programs include the Student Engineering and Creativity Competition (SECC), a new program designed to inspire students' interest in STEM, the Young Achiever Award (YAA), and the Youth Speech Contest (YSC). The services we provided to the local engineering community are contributing to our local economy. Several local mayors proclaimed our annual convention day as the local “CIE Day” in their respective cities.

The same weekend we will also host the 18th Asian American Engineer of the Year Award (AAEOY) and Conference. The AAEOY Award is an annual recognition on a national platform to honor outstanding Asian American professionals in Science and Engineering for their technical achievements, leadership, and public service. Past AAEOY Awardees include: Dr. Chang-Lin Tien, Chancellor of U.C. Berkeley; Dr. Ei-ichi Negishi, 2010 Nobel Laureate in Chemistry.

Recognizing you and your organization's profound influence, we are pleased to invite you to provide sponsorship to the CIE/USA-DFW Chapter to allow us continue providing high quality programs and services to our communities and young generations. To assist you in choosing a sponsorship level that best fits your budget, we have appended the sponsorship package for you to review. We will work with you on developing a proper plan for your organization and a procedure to meet the sponsorship application deadline.

Thank you in advance for your support and contribution to the CIE/USA-DFW Chapter. We look forward to welcoming you at our 30th Anniversary Annual Convention. For more details, please visit us at www.cie-dfw.org.

Sincerely Yours,

Greg Nichols

Greg Nichols

2019 Convention Chair

CIE/USA-DFW Chapter

Simon Chang

Simon Chang

2019 President

CIE/USA-DFW Chapter



Chinese Institute of Engineers/USA – Dallas/Fort Worth Chapter

P.O. Box 833025, Richardson TX 75083-3025

30th Anniversary Annual Convention

August 16th & 17th, 2019

Renaissance Dallas at Plano Legacy West Hotel

6007 Legacy Drive, Plano, Texas, USA

2019 Annual Convention Programs

Chinese Institute of Engineers/USA DFW Chapter 30th Anniversary and 18th AAEOY Annual Convention Renaissance Dallas at Plano Legacy West Hotel				
Friday, August 16th			Saturday, August 17th	
9:00AM 12:00PM	AAEOY Technical Tour		10:30AM 12:00PM	Technical Executive Forum AAEOY Awardees and Sponsors
12:00PM 1:00PM			12:00PM 1:00PM	Lunch Break
1:00PM 5:30PM		Job Fair	Sponsor Exhibitions (interactive)	1:00PM 2:30PM
5:30PM 5:45PM	Break		4:45PM 5:00PM	Break
5:45PM 6:45PM	DFW Chapter VIP Reception		5:00PM 5:45PM	AAEOY VIP Reception
6:45PM 9:15PM	DFW Chapter 30th Anniversary Banquet & AAEOY Pre-Award Dinner		6:00PM 10:30PM	AAEOY Convention & Award Ceremony Banquet
9:15PM	Networking		10:30PM	Networking
				AAEOY Awardees Photo Sessions and Logistics Briefing

Convention Theme:

“Technology Fusion – Invent a Better Future”

International Technology & Leadership Conference (ITLC):

- Plenary Session (Keynote Speech)
- Breakout Sessions:
 - Turning Data into Actionable Insights – Data analytics, IoT, AI, Machine Learning
 - Why Energy is Technology’s Next Big Thing
 - Advanced Biometric and Biomedical Solutions
 - Leadership & Career Development



Chinese Institute of Engineers/USA – Dallas/Fort Worth Chapter

P.O. Box 833025, Richardson TX 75083-3025

30th Anniversary Annual Convention

August 16th & 17th, 2019

Renaissance Dallas at Plano Legacy West Hotel

6007 Legacy Drive, Plano, Texas, USA

CIE/USA-DFW Past Annual Convention Themes and Keynote Speakers

- 2018** **Engineering the Impossible - Innovative and Integrated Solutions**
Keynote Speaker: Dr. Simon Yeung, Senior Vice President, R&D, PepsiCo
- 2017** **Engineering the Impossible for Next Centennial**
Keynote Speaker: Dr. Mark W. Spong, Dean of Engineering, UT Dallas
Centennial Keynote Speaker: Dr. Faa-Ching Wang, Founder CIE/USA-DFW founder, Chairman and President ConsulPath, Inc.
- 2016** **Smart City, Smart Life**
Keynote Speaker: Steve Anderson, Sr. VP, Texas Instruments
- 2015** **Embracing Industry 4.0 Age – Connectivity and Personalization**
Keynote Speaker: Victor Nilson, Sr. VP of Big Data, AT&T
- 2014** **Smarter Data, Smarter Energy, Smarter People**
Keynote Speaker: Robert S. Shapard, Chairman and CEO Oncor Electric Delivery
- 2013** **The Path to New Technology Advancement**
Keynote Speaker: Dr. Ahmad Bahai, CTO of Analog Group, Texas Instruments
- 2012** **Green Living**
Keynote Speaker: Ms. Charlene F. Lake, Sr. VP & Chief Sustainability Officer, AT&T
- 2011** **Global Transformation - Emerging Technologies for the New Decade**
Keynote Speaker: Dr. Steve Dobbs, Sr. Group President, Flour
- 2010** **Global Transformation - Building a Greener and Smarter World**
Keynote Speaker: Mr. Jim Greer, SVP, Oncor
- 2009** **Global Transformation - The Future World**
Keynote Speaker: Mr. Mac Stevenson, EVP, Lockheed Martin
- 2008** **Driving Success through Business & Technology Transformation**
Keynote Speaker: Mr. Jeffrey P. Fegan, CEO, DFW International Airport
- 2007** **Innovation and Collaboration Are the Future**
Keynote Speaker: Mr. Ron Rittenmeyer, President & COO, EDS
- 2006** **Digital Era – The Future Is Already Here**
Keynote Speaker: Mr. Rich Templeton, President & CEO, Texas Instruments
- 2005** **Global Transformation - The Flat World**
Keynote Speaker: Ms. Eva Chen, Chairman & CEO, Trend Micro



Chinese Institute of Engineers/USA – Dallas/Fort Worth Chapter

P.O. Box 833025, Richardson TX 75083-3025

30th Anniversary Annual Convention

August 16th & 17th, 2019

Renaissance Dallas at Plano Legacy West Hotel

6007 Legacy Drive, Plano, Texas, USA

- 2004 Global Transformation - Technology Innovation**
Keynote Speaker: Dr. Irving Wladawsky-Berger, Vice President, IBM

- 2003 Global Transformation**
Keynote Speaker: Mr. William H. Swanson, President & CEO, Raytheon Company

- 2002 Defending Freedom - Challenges to Technologists**
Keynote Speaker: Mr. Gary Thomas, President & CEO of DART

- 2001 Technology Convergence for E-Generation**
Keynote Speaker: Mr. Ross Perot Jr., President & CEO, Perot Systems

- 2000 Building Engineering Foundation for 21st Century**
Keynote Speaker: Mr. Tom Engibous, CEO, Texas Instruments

2018 CIE/USA-DFW Programs

Date	Program	Event	Location
1/27/2018	Youth Program	CIE VEX Robotics Competition	Wilson Middle School, Plano
4/7/2018	Professional Program	Spring Technical Symposium Advances in Artificial Intelligence and Machine learning and their Applications	Southern Methodist University (SMU)
8/18/2018	Young Professional Program	Leadership and Career Development (LCD)	Renaissance Dallas Richardson Hotel
4/21/2018	Youth Program	Youth Chinese Speech Contest	University of Texas at Dallas
6/2/2018	Youth Program	MathComp/MathFun & Parenting Seminar	Collin College, Spring Creek Campus
6/30/2018	Youth Program	Youth English Speech Contest	Collin College Spring Creek Campus
8/18/2018	Youth Program	Young Achiever Award (YAA)	Renaissance Dallas Richardson Hotel
8/18/2018	Professional Program	Annual Convention	Renaissance Dallas Richardson Hotel
8/18/2018	Professional Program	Fall Technical Symposium	Renaissance Dallas Richardson Hotel



Chinese Institute of Engineers/USA – Dallas/Fort Worth Chapter

P.O. Box 833025, Richardson TX 75083-3025

30th Anniversary Annual Convention

August 16th & 17th, 2019

Renaissance Dallas at Plano Legacy West Hotel

6007 Legacy Drive, Plano, Texas, USA

Sponsorship Agreement Form

Company/Organization Name: _____

Agrees to sponsor the Chinese Institute of Engineers/USA, Dallas/Fort Worth Chapter Annual Convention at the Renaissance Dallas Plano Legacy West Hotel. We are pleased to support CIE/USA-DFW under the option selected and specified below:

Option	Sponsorship Level	Unit Price	Quantity	Sub-Total
AA	Diamond Sponsorship <ul style="list-style-type: none"> Two banquet tables; 10 guests per table One full color page of advertisement in the convention journal Two promotion booths at the annual convention Young Achiever Award (YAA) 	\$10,000		
A	Platinum Sponsorship <ul style="list-style-type: none"> One banquet table for 10 guests One full page of advertisement in the convention journal Two promotion booths at the annual convention 	\$5,000		
B	Gold Sponsorship <ul style="list-style-type: none"> One banquet table for 10 guests One full page of advertisement in the convention journal One promotion booth at the annual convention 	\$3,500		
C	Silver Sponsorship <ul style="list-style-type: none"> One banquet table for 10 guests One half page of advertisement in the convention journal One promotion booth at the annual convention 	\$2,500		
D	A banquet table for 10 guests (Gold-level seating)	\$2,000		
E	A banquet table for 10 guests (Silver-level seating)	\$1,500		
F	A Corporate table for 10 guests	\$1,000		
G	A full color page advertisement in the convention journal	\$2,000		
H	A full page advertisement in the convention journal	\$1,000		
I	A half page advertisement in the convention journal	\$500		
J	A promotional booth at the annual convention	\$500		
K	Fall International Technology & Leadership Conference (ITLC) - logo in the program flyer and website	\$1,000		
L	Youth Programs - logo in the program flyer and website; banner at the event	\$1,000		
M	Young Achiever Award (YAA) - logo in the program flyer, YAA website, and the convention journal	\$1,000		
N	Job Fair	\$2,000		
O	Sponsor Exhibition	\$2,000		
P	Job Fair + Sponsor Exhibition	\$3,000		
Grand Total:				

Signature: _____

Date: _____

Name (please print): _____

Title: _____



Chinese Institute of Engineers/USA – Dallas/Fort Worth Chapter

P.O. Box 833025, Richardson TX 75083-3025

30th Anniversary Annual Convention

August 16th & 17th, 2019

Renaissance Dallas at Plano Legacy West Hotel

6007 Legacy Drive, Plano, Texas, USA

NOTE: Please complete and return this form to the address below (or email) by **July 17, 2019**. For advertisement, please provide a black-and-white or color camera-ready advertisement page by no later than **July 24, 2019**. Full payment of the contribution is due by **August 8, 2019**. Please make checks payable to CIE/USA-DFW. Early payment is greatly appreciated.

Advertisement Specifications

Color Page Advertisement:

- 8 ¾" x 11 ½" (bleed, live area 8 ½" x 11")
- 4 color process
- File Format: PDF, TIF or JPG (at least 300 dpi resolution)

Full Page Advertisement:

- 8" x 10 ½" (No bleed)
- Gray Scale B&W only
- File Format: PDF, TIF or JPG (at least 300 dpi resolution)

Half Page Advertisement:

- 8" x 5 ¼" (No bleed)
- Gray Scale B&W only
- File Format: PDF, TIF or JPG (at least 300 dpi resolution)

Promotion Booth:

- Table: 6' or 8'
- Chairs
- Easel